

**THE  
KEYWORDS**

**As Associated  
with the White Tarot**

**by**

**Campbell M Gold**

**(2010)**

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### Major Keyword Association

Major Keyword Association			
Number	White Tarot Keyword (Rite of Passage)	Traditional French Name	Traditional English Name
0	Beginning (1st - The Neophyte)	Le Mat	The Fool
1	Application (2nd - The Jongleur)	Le Bateleur	The Magician
2	Intuition	La Papesse	The High Priestess
3	Fertility	L'imperatrice	The Empress
4	Authority	L'empereur	The Emperor
5	Understanding (4th - The Spiritus)	Le Pape	The High Priest
6	Love	L'amoureux	The Lover
7	Conquest	Le Chariot	The Chariot
8	Universal-Law	La Justice	Justice
9	Illumination (3rd - The Illuminator)	L'hermite	The Hermit
10	Cycles	La Roue de Fortune	The Wheel of Fortune
11	Power	La Force	Strength
12	Mentality	Le Pendu	The Hanged Man
13	Transformation	La Mort	Death
14	Healing	Temperance	Temperance
15	Restriction	Le Diable	The Devil
16	Conflict	La Maison Dieu	The Tower
17	Bestowal	L'etoile	The Star
18	Illusion	La Lune	The Moon
19	Reality	Le Soleil	The Sun
20	Self-determination	Le Jugement	Judgement
21	Unification (5th - Self-Actualisation)	Le Monde	The World

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### Significant Association

Significant			
White Suit (Traditional Suit) (Element)	Physical Type	Personality Type	Subject
Spades (Swords) (Air)	Blond, light blond, fair hair. Fair skin. Blue, blue-grey, greenish brown eyes.	Active, powerful, direct, and extroverted.	Relates to activity and progress, opposition, and conflict. The need to impose order on chaos, logical, rational thought.
Clubs (Wands) (Fire)	Red, reddish blond hair. Green, blue, blue-grey eyes.	Fiery, creative, deep, keen, and introspective.	Relates to the mind, and the world of ideas, deep thought, intellectual strength, range, purposefulness, and intuitiveness.
Hearts (Cups) (Water)	Light brown, brown, dark brown hair. Brown, grey-blue eyes.	Sensitive, emotional, mood swinging, and creative.	Relates to emotional matters, love, sex, marriage, fertility, and creativity.
Diamonds (Pentacles) (Earth)	Dark hair. Dark complexions (or, extremely fair complexions). Dark brown, light blue, green or violet eyes.	Solid, reliable, hard working, and practical.	Relates to power, money, wealth, finance, commerce, prosperity, and economic security.

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### Significant Maturity

Significant Maturity	
Significant	Maturity
King	General male child, male adolescent to young adult, or specifically a mature male
Queen	General female child, female adolescent to young adult, or specifically a mature female
Jack (Optional)	Specifically an adolescent 12 and over
Jack (Optional)	Specifically a child under 12

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### Trump Association

0	Beginning/Neophyte/Fool	(A) S
1	Application/Jongleur/Magician	(J) S
2	Intuition/High Priestess	(Q) C
3	Fertility/Empress	(Q) H
4	Authority/Emperor	(K) D
5	Understanding/Spiritus/High Priest	(K) C
6	Love/Lover	(J) H
7	Conquest/Chariot	(J) D
8	Universal-Law/Justice	(2) S
9	Illumination/Hermit	(K) S
10	Cycles/Wheel of Fortune	(4) S
11	Power/Strength	(Q) D
12	Mentality/Hanged Man	(J) C
13	Transformation/Death	(7) S
14	Healing/Temperance	(Q) S
15	Restriction/Devil	(K) H
16	Conflict/Tower	(6) S
17	Bestowal/Star Child/Star	(8) S
18	Illusion/Moon	(5) S
19	Reality/Sun	(3) S
20	Determination/Judgement	(9) S
21	Unification/World	(10) S

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### Point Association

No	Keywords
1	Totality - beginning, unity, roots, independence, solitude, singularity, thesis
2	Duality - choices, cooperation, antithesis, opposites
3	Fruition - expression, resolution, creation, synthesis
4	Foundation - stability, reliability, centring
5	Freedom - understanding, release from uncertainty, multiple choices
6	Relationships - service, movement (restriction), duty (coercion)
7	New direction - new beginning
8	Order - compassion, judgement, selflessness
9	Healing - idealism, forgiveness, tolerance, philanthropy
10	Perfection - ending, completion, maximum achievement
Pa	The young - spiritual, exuberance, vitality, innocence, intuition, creativity, freshness, the drive for transformation
Kn	The adolescent - mental, communication, new ideas, the drive for expansion
Qu	Mature women - emotional, motherhood, female leadership, nurturing, the drive of the heart
Ki	Mature men - physical, fatherhood, male leadership, responsibility, the drive of power

Note: If needed, extra Jacks may be added to represent Knights and Pages (children and adolescents).

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### Element Association

Earth (Diamonds) - Physical (Sensation) - I Sense.  
Water (Hearts) - Emotional (Feeling) - I Feel.  
Fire (Clubs) - Mental (Visualisation) - I See.  
Air (Spades) - Spiritual/Consciousness (Projection) - I Move.

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### Annotations

Trump Annotation						
(0)	(1)	(2)	(3)	(4)	(5)	(6)
A S	J S	Q C	Q H	K D	K C	J H
Fool	Magician	High Priestess	Empress	Emperor	High Priest	Lover
(7)	(8)	(9)	(10)	(11)	(12)	(13)
J D	2 S	K S	4 S	Q D	J C	7 S
Chariot	Justice	Hermit	Wheel of Fortune	Strength	Hanged Man	Death
(14)	(15)	(16)	(17)	(18)	(19)	(20)
Q S	K H	6 S	8 S	5 S	3 S	9 S
Temperance	Devil	Tower	Star	Moon	Sun	Judgement
(21)						
10 S						
World						

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Diamond (Earth/Physical) Annotation						
Earth	High Priestess	Empress	Emperor	High Priest	Lover	Chariot
A D	2 D	3 D	4 D	5 D	6 D	7 D
Totality / Beginning	Duality / Choices	Fruition / Expression	Foundation / Stability	Freedom / Understanding	Relation- ships / Service	New Direction / New Beginning
Justice	Hermit	Magician	Fool			
8 D	9 D	10 D	J D	Q D	K D	
Order / Compassion	Healing / Idealism	Perfection / Ending	Earth			

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<b>Heart (Water/Emotional) Annotation</b>						
Water	High Priestess	Empress	Emperor	High Priest	Lover	Chariot
A H	2 H	3 H	4 H	5 H	6 H	7 H
Totality / Beginning	Duality / Choices	Fruition / Expression	Foundation / Stability	Freedom / Understanding	Relationships / Service	New Direction / New Beginning
Justice	Hermit	Magician	Fool			
8 H	9 H	10 H	J H	Q H	K H	
Order / Compassion	Healing / Idealism	Perfection / Ending	Water			

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<b>Club (Fire/Mental) Annotation</b>						
Fire	Strength	Hanged Man	Death	Temperance	Devil	Tower
A C	2 C	3 C	4 C	5 C	6 C	7 C
Totality / Beginning	Duality / Choices	Fruition / Expression	Foundation / Stability	Freedom / Understanding	Relationships / Service	New Direction / New Beginning
Star	Moon	Wheel of Fortune	Fool			
8 C	9 C	10 C	J C	Q C	K C	
Order / Compassion	Healing / Idealism	Perfection / Ending	Fire			

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Spade (Air/Spiritual) Annotation						
Air	Judgement	World	Death	Temperance	Devil	Tower
A S	2 S	3 S	4 S	5 S	6 S	7 S
Totality / Beginning	Duality / Choices	Fruition / Expression	Foundation / Stability	Freedom / Understanding	Relation- ships / Service	New Direction / New Beginning
Star	Moon	Sun	Fool			
8 S	9 S	10 S	J S	Q S	K S	
Order / Compassion	Healing / Idealism	Perfection / Ending	Air			

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## Trump Interpretation

- 0 - Fool - Beginning, choice, learning (chaos).
- 1 - Magician - Application, skill, self-confidence, (fraud).
- 2 - High priestess - Intuition, psychism, education, (blindness).
- 3 - Empress - Fertility, initiative, (sterility).
- 4 - Emperor - Authority, materiality, (domination).
- 5 - High priest - Knowledge, spiritual teacher, (dogma).
- 6 - Lover - Love, art, choice, (unrequited love).
- 7 - Chariot - Conquest, travel, (defeat).
- 8 - Justice - Law, equity, balance, accountability, (injustice).
- 9 - Hermit - Illuminator, teacher, healer, (withdrawal).
- 10 - Wheel of fortune - Cycles, destiny, good luck, (bad luck).
- 11 - Strength - Self-determined strength, overcoming, (impotency).
- 12 - Hanged man - Mentality, expectation, (suspension, delays).
- 13 - Death - Transformation, re-birth, cycles (death).
- 14 - Temperance - Healing, sacrifice, service, balance, (self-sacrifice).
- 15 - Devil - Restriction, bondage, (black magic, evil, god).
- 16 - Tower - Conflict, war, ruin, cause and effect, (bankruptcy).
- 17 - Star - Universal flow, hope, optimism, (pessimism).
- 18 - Moon - Illusion, delusion, deception, lies.
- 19 - Sun - Reality, wealth, (poor harvest).
- 20 - Judgement - Self-determined choices, evaluation, accountability, (sentence).
- 21 - World - Unification, completion, success, (ending).

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## Suit and Point Interpretation

### Suit

Diamonds - Earth/Physical

Hearts - Water/Emotional

Clubs - Fire/Mental

Spades - Air/Spiritual

### Point

1 - Totality, beginning, unity, roots, independence, solitude, singularity, and thesis.

2 - Duality, choices, co-operation, antithesis, and opposites.

3 - Fruition, expression, resolution, creation, and synthesis.

4 - Foundation, stability, reliability, and centring.

5 - Freedom, understanding, release from uncertainty, and multiple choices.

6 - Relationships, service, movement (restriction), and duty (coercion).

7 - New direction, and new beginning.

8 - Order, compassion, judgement, and selflessness.

9 - Healing, idealism, forgiveness, tolerance, and philanthropy.

10 - Perfection, ending, completion, and maximum achievement.

Jack - Fool, Neophyte, Beginning, Choice, Learning, Chaos.

Page - (Optional, use extra Jacks if desired) The young, spiritual, exuberance, vitality, innocence, intuition, creativity, newness, freshness, and the drive for transformation.

Knight - (Optional, use extra Jacks if desired) The adolescent, mental, communication, new ideas, and the drive for expansion.

Queen - General Female. Mature women, emotional, motherhood, female leadership, nurturing, and the drive of the heart.

King - General Male. Mature men, physical, fatherhood, male leadership, responsibility, and the drive of power.

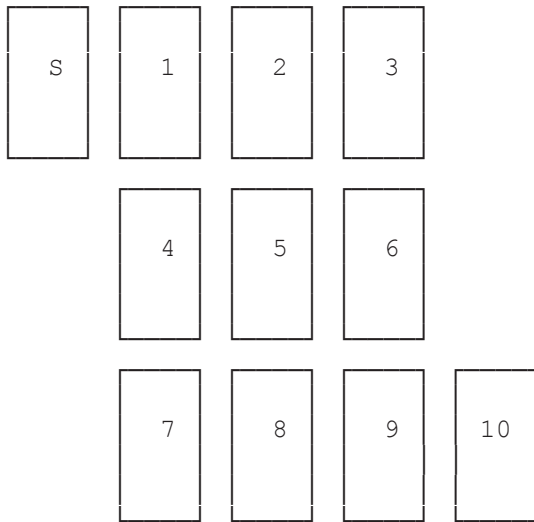
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## Spreads

### 10 Card Spread

This is the recommended spread for the White Tarot. It can be used to answer specific or general questions and is suitable for any combination of cards, questions, questioner, and reader.

Hidden Significant - A significant card may be chosen, representing the client, and added to the cards prior to shuffling. Following shuffling, the cards are laid out in the relevant positions. Note if the chosen significant card appears within the visualisation. If it does, the surrounding cards will focus on the specific elements that are relevant to the client's enquiry, situation, possibilities, and influences.



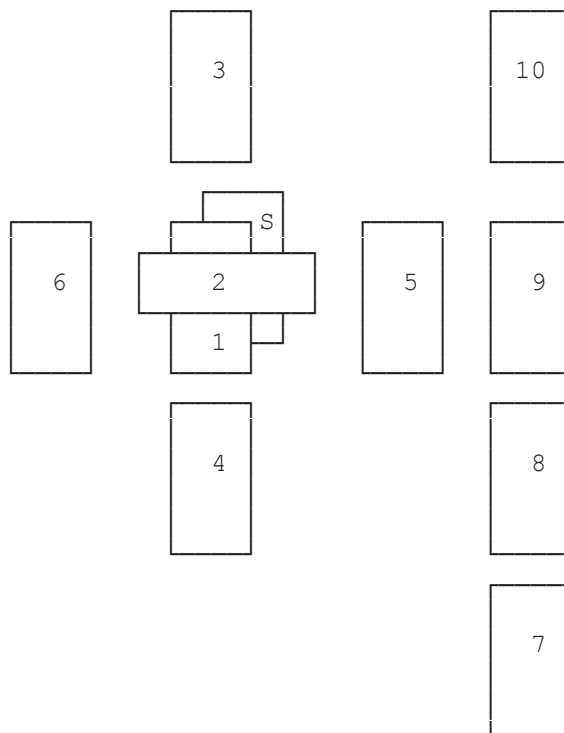
- S - Significant
- 1 - Present Situation
- 2 - Current Influences (protagonist and antagonist)
- 3 - Best Course of action
- 4 - Foundation
- 5 - Recent Past
- 6 - Near Future
- 7 - Influence in Main Sphere, Work
- 8 - Influence of others, Home, Peers, Friends, Relationships
- 9 - Questioner's Feelings, hopes and fears
- 10 - Final Outcome

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## Celtic Cross Spread

The Celtic Cross is one of the most useful and versatile of all Tarot spreads. It can be used to answer specific, or general questions, and is suitable for any combination of cards, questions, questioner, and reader.

Hidden Significant - A significant card may be chosen, representing the client, and added to the cards prior to shuffling. Following shuffling, the cards are laid out in the relevant positions. Note if the chosen significant card appears within the visualisation. If it does, the surrounding cards will focus on the specific elements that are relevant to the client's enquiry, situation, possibilities, and influences.



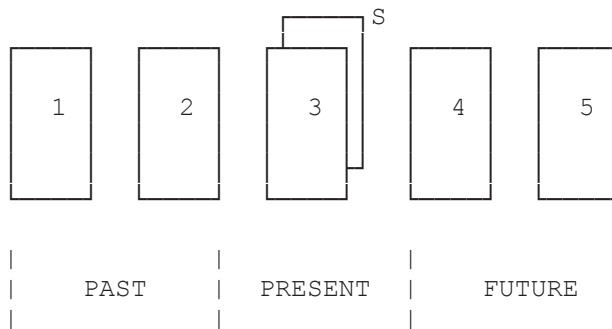
S - Significant

- 1 - Present Situation - 'This Covers You'
- 2 - Near Influences - 'This Crosses You'
- 3 - Best Course - 'This Crowns You'
- 4 - Past Foundation - 'This is Beneath You'
- 5 - Recent Past - 'This is Behind You'
- 6 - Near Future +/- 6 Months - 'This is Before You'
- 7 - Influence in Main Sphere/Work - 'This is You'
- 8 - Influence Home/Peers/Friends - 'This is Your House'
- 9 - Questioner's Feelings - 'Your Hopes and Fears'
- 10 - Final Outcome - 'This is What will Come'

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## Yes - No Spread

This spread is used to answer a direct question requiring a simple 'yes' or 'no' answer.



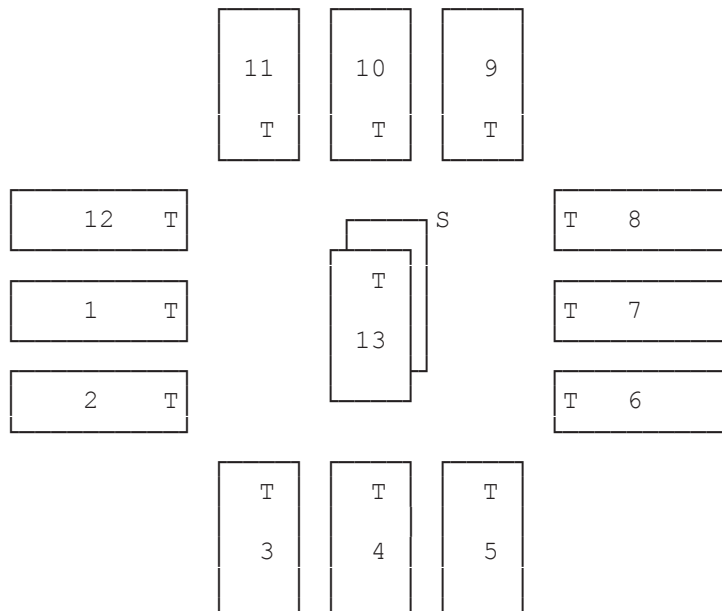
- S - Significant
- 1 - Past Influences
- 2 - Past Influences
- 3 - Present Influences
- 4 - Future Influences
- 5 - Future Influences

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## Circular Year Spread

This spread gives a general interpretation of the coming year, based on twelve months following the month of the reading. The first card refers to the coming month, the second card to the second month and so on around the circle. The 13th card reveals the main emphasis of the reading for the whole year.

Hidden Significant - A significant card may be chosen, representing the client, and added to the cards prior to shuffling. Following shuffling, the cards are laid out in the relevant positions. Note if the chosen significant card appears within the visualisation. If it does, the surrounding cards will focus on the specific elements that are relevant to the client's enquiry, situation, possibilities, and influences.



T = Top of Card

S - Significant

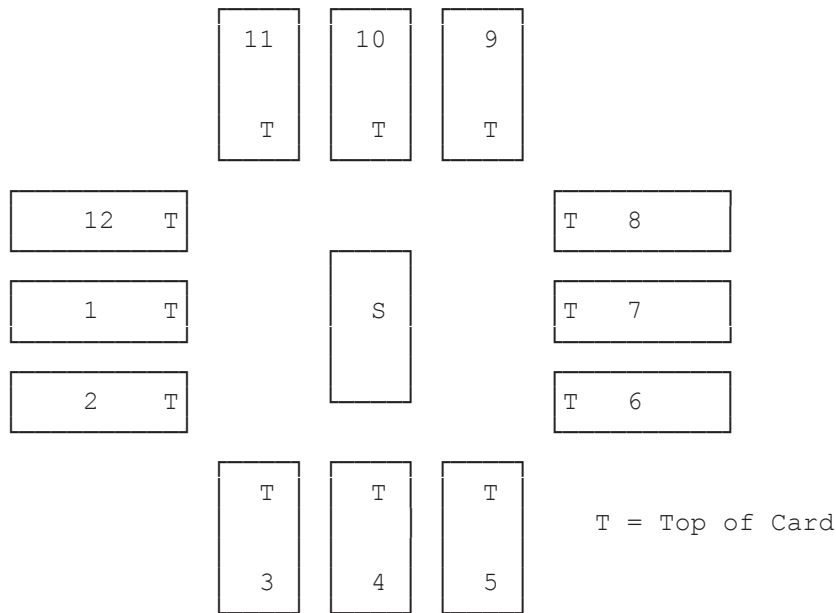
- 1 - The current, or coming month
- 2 - The next month
- 3 - The next month
- 4 - The next month
- 5 - The next month
- 6 - The next month
- 7 - The next month
- 8 - The next month
- 9 - The next month
- 10 - The next month
- 11 - The next month
- 12 - The next month
- 13 - Emphasis For Whole Year

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## The Horoscope Spread

This spread is used to give a reading based on the the twelve spheres of life associated with the twelve houses of the astrological horoscope.

Hidden Significant - A significant card may be chosen, representing the client, and added to the cards prior to shuffling. Following shuffling, the cards are laid out in the relevant positions. Note if the chosen significant card appears within the visualisation. If it does, the surrounding cards will focus on the specific elements that are relevant to the client's enquiry, situation, possibilities, and influences.



S - Significant

1 - 1st House

2 - 2nd House

3 - 3rd House

4 - 4th House

5 - 5th House

6 - 6th House

7 - 7th House

8 - 8th House

9 - 9th House

10 - 10th House

11 - 11th House

12 - 12th House

### House Details

1 - 1st House (Aries - Personality House) Self-Centred Interests. Personality, Individuality, Body Appearance, and General Outlook on Life. PEOPLE - Everybody in General.

2 - 2nd House (Taurus - Money House) Possessions, and Personal Security. Money, Finance, Self-Worth, and Business. PEOPLE - Financial People.

3 - 3rd House (Gemini - Relatives House) Relationship of Self to Environment. Relatives, The Mind, School, Education, Communication, Short Journeys, and Correspondence. PEOPLE - Brothers and Sisters.

4 - 4th House (Cancer - Home House) Self, Possessions, and Intimate Relatives as a Basis for New Growth. Home and Roots. PEOPLE - Family, Father, Ancestors, and Neighbours.

5 - 5th House (Leo - Pleasure/Love House) Re-Creation and Exposition of Self. Arts, Leisure, Pleasure, Love, Romance, New Attempts, Sport, Speculation, Gambling, and Entertainment. PEOPLE - Children.

6 - 6th House (Virgo - Health House) Conformity and Service to the Community, Conditioned by Health and Efficiency. Work, Health, and Service to Others. PEOPLE - Working People, Medical Personnel, and Employees

7 - 7th House (Libra - Marriage House) Identification and Unity of Self with Others at Personal Level. Marriage, Cohabitation, Close Emotional Relationships, Close Working Partnerships, and All other Partnerships. PEOPLE - Marriage Partners, Cohabitation Partners, and Close Working Partners.

8 - 8th House (Scorpio - Death House) Self-Sacrifice, and Shared Resources with Others. Death, Secret deals, Reborn Christians, Rebirth, Sex, Process of Life Cycles, The Occult, Legacies, Other People's Money, Business, and Difficulties. PEOPLE - Business Colleagues, and Religious Persons.

9 - 9th House (Sagittarius - Travel House) Projection of Self to New Horizons. Legalities, The Law, The Church, Religion, Beliefs, Higher Education, Long Distance Travel (Physical and Spiritual), Foreign Countries, Foreign Travel, and Intellectual Affairs. PEOPLE - Foreigners.

10 - 10th House (Capricorn - Business and Honour House) Social Status, in Terms of Material responsibilities and Necessity. Ambition, Career, Public Status, and Social Standing. PEOPLE - Mother, and Employer.

11 - 11th House (Aquarius - Friends House) Identification of Self with Group-Objectives. Acquaintances, Friendships, Social Life, General Hopes and Wishes, Political Activity, and Luck. PEOPLE - Friends, Acquaintances, and Politicians.

12 - 12th House (Pisces - Trouble House) Self-Abnegation in Service, or Self-disintegration, Escapism, Confinement. Dreams, Unconscious, Need for Privacy, Seclusion, Hidden/Secret Affairs, Hidden/Secret Opponents, Troubles, Illness, and Loss. PEOPLE - Secret Relationships, and Secret Opponents.

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**Worksheet)**

Date: \_\_\_\_\_

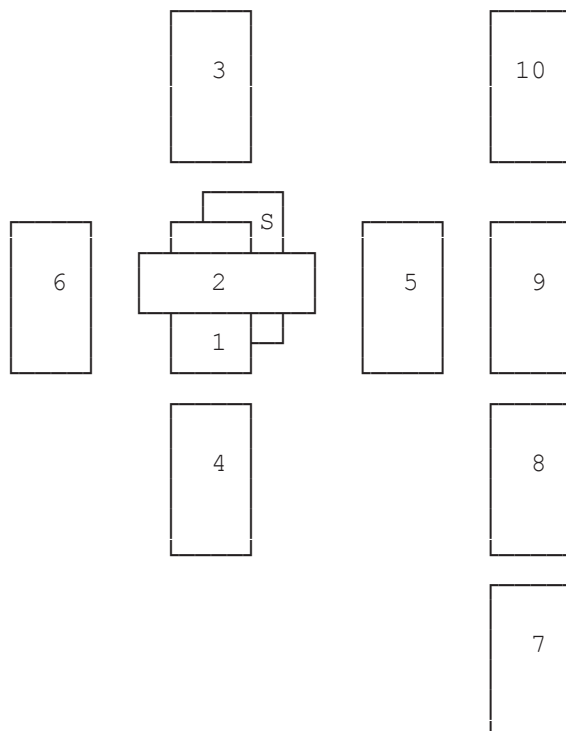
Time: \_\_\_\_\_

Notes: \_\_\_\_\_

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S - Significant.

- 1 - Present Situation - 'This Covers You.'
- 2 - Near Influences - 'This Crosses You.'
- 3 - Best Course - 'This Crowns You.'
- 4 - Past Foundation - 'This is Beneath You.'
- 5 - Recent Past - 'This is Behind You.'
- 6 - Near Future +/- 6 Months - 'This is Before You.'
- 7 - Influence in Main Sphere/Work - 'This is You.'
- 8 - Influence Home/Peers/Friends - 'This is Your House.'
- 9 - Questioner's Feelings - 'Your Hopes and Fears.'
- 10 - Final Outcome - 'This is What will Come.'



End

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