



# The Campbell M Gold Newsletter

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**Campbell M Gold**

**Consultant**

**Self-Help and personal Development through  
New Thinking, and Hypnosis and Subliminal  
Programs**

**Just the Facts...**

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## **Welcome**

Welcome to another Newsletter... and to new thinking and insights in a practical setting...

In the next 10 Issues, we will be covering "The Game of Life and How to Play It", by Florence Scovel Shinn. This book is often reflected in the modern in Law of Attraction offerings.

As always, no hugs, just the facts... in this case, the facts as presented by Shinn in 1925 - so let's jump right in...

Kind regards,

**Campbell M Gold**

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## **Looking Back To Move Forward**

First published in 1925, "The Game of Life and How to Play It" has inspired people to find a sense of purpose, belonging, and "real" identity. The words and principles are as relevant today as they were in 1925; and Florence Scovel Shinn reveals that life is not a "meaningless battle to survive" but a "wonderful game" - a game of "giving and receiving" and experiencing. Whatever we send out into the world, we will eventually receive back - which means that if we give love, we will be loved; but if we hate we will, in turn, be reviled. The underlying principle that is revealed is that what we give and receive, in reality, shapes, not only our lives, but our reality as well. Further, Shinn describes how an individual's mind and its "imaging-faculty" play a primary role in the "game of life"; and whatever is

"imagined" or "focused upon", will be manifested and experienced as part of the individual's world. Consequently, you can change your circumstances, leave your regrets and failures behind, and create your own "chosen" future.

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## **THE GAME OF LIFE**

**AND**

## **HOW TO PLAY IT**

**by**

**Florence Scovel Shinn**

**(1925)**

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### **Part 1**

#### **The Game**

Many people, however, are in ignorance of their true destinies and are striving for things and situations which do not belong to them, and would only bring failure and dissatisfaction if attained.

For example: A woman came to me and asked me to "speak the word" that she would marry a certain man with whom she was very much in love. (She called him A. B.)

I replied that this would be a violation of spiritual law, but that I would speak the word for the right man, the "divine selection," the man who belonged to her by divine right.

I added, "If A. B. is the right man you can't lose him, and if he isn't, you will receive his equivalent." She saw A. B. frequently but no headway was made in their friendship. One evening she called, and said, "Do you know, for the last week, A. B. hasn't seemed so wonderful to me." I replied, "Maybe he is not the divine selection--another man may be the right one." Soon after that, she met another man who fell in love with her at once, and who said she was his ideal. In fact, he said all the things that she had always wished A. B. would say to her.

She remarked, "It was quite uncanny."

She soon returned his love, and lost all interest in A. B.

This shows the law of substitution. A right idea was substituted for a wrong one, therefore there was no loss or sacrifice involved.

Jesus Christ said, "Seek ye first the Kingdom of God and his righteousness; and all these things shall be added unto you," and he said the Kingdom was within man.

The Kingdom is the realm of right ideas, or the divine pattern.

Jesus Christ taught that man's words played a leading part in the game of life. "By your words ye are justified and by your words ye are condemned."

Many people have brought disaster into their lives through idle words.

For example: A woman once asked me why her life was now one of poverty of limitation. Formerly she had a home, was surrounded by beautiful things and had plenty of money. We found she had often tired of the management of her home, and had said repeatedly, "I'm sick and tired of things--I wish I lived in a trunk," and she added: "Today I am living in that trunk." She had spoken herself into a trunk. The subconscious mind has no sense of humor and people often joke themselves into unhappy experiences.

For example: A woman who had a great deal of money, joked continually about "getting ready for the poorhouse."

In a few years she was almost destitute, having impressed the subconscious mind with a picture of lack and limitation.

Fortunately the law works both ways, and a situation of lack may be changed to one of plenty.

For example: A woman came to me one hot summer's day for a "treatment" for prosperity. She was worn out, dejected and discouraged. She said she possessed just eight dollars in the world. I said, "Good, we'll bless the eight dollars and multiply them as Jesus Christ multiplied the loaves and the fishes," for He taught that every man had the power to bless and to multiply, to heal and to prosper.

She said, "What shall I do next?"

I replied, "Follow intuition. Have you a 'hunch' to do anything, or to go anywhere?" Intuition means, intuition, or to be taught from within. It is man's unerring guide, and I will deal more fully with its laws in a following chapter.

The woman replied: "I don't know--I seem to have a 'hunch' to go home; I've just enough money for carfare." Her home was in a distant city and was one of lack and limitation, and the reasoning mind (or intellect) would have said: "Stay in New York and get work and make some money." I replied, "Then go home--never violate a hunch." I spoke the following words for her: "Infinite Spirit open the way for great abundance for -- --. She is an irresistible magnet for all that belongs to her by divine right." I told her to repeat it continually also. She left for home immediately. In calling on a woman one day, she linked up with an old friend of her family.

Through this friend, she received thousands of dollars in a most miraculous way. She has said to me often, "Tell people about the woman who came to you with eight dollars and a hunch."

There is always plenty on man's pathway; but it can only be brought into manifestation through desire, faith or the spoken word. Jesus Christ brought out clearly that man must make the first move.

"Ask, and it shall be given you, seek, and ye shall find, knock, and it shall be opened unto you. (Mat. 7:7.)

In the Scriptures we read:

"Concerning the works of my hands, command ye me.

Infinite Intelligence, God, is ever ready to carry out man's smallest or greatest demands.

Every desire, uttered or unexpressed, is a demand. We are often startled by having a wish suddenly fulfilled.

For example: One Easter, having seen many beautiful rose-trees in the florists' windows, I wished I would receive one, and for an instant saw it mentally being carried in the door.

Easter came, and with it a beautiful rose-tree. I thanked my friend the following day, and told her it was just what I had wanted.

She replied, "I didn't send you a rose-tree, I sent you lilies!"

The man had mixed the order, and sent me a rose-tree simply because I had started the law in action, and I had to have a rose-tree.

Nothing stands between man and his highest ideals and every desire of his heart, but doubt and fear. When man can "wish without worrying," every desire will be instantly fulfilled.

I will explain more fully in a following chapter the scientific reason for this and how fear must be erased from the consciousness. It is man's only enemy--fear of lack, fear of failure, fear of sickness, fear of loss and a feeling of insecurity on some plane. Jesus Christ said: "Why are ye fearful, oh ye of little faith?" (Mat. 8:26.) So we can see we must substitute faith for fear, for fear is only inverted faith; it is faith in evil instead of good.

The object of the game of life is to see clearly one's good and to obliterate all mental pictures of evil. This must be done by impressing the subconscious mind with a realization of good. A very brilliant man, who has attained great success, told me he had suddenly erased all fear from his consciousness by reading a sign which hung in a room. He saw printed, in large letters this statement--"Why worry, it will probably never happen." These words were stamped indelibly upon his subconscious mind, and he has now a firm conviction that only good can come into his life, therefore only good can manifest.

In the following chapter I will deal with the different methods of impressing the subconscious mind. It is man's faithful servant but one must be careful to give it the right orders. Man has ever a silent listener at his side--his subconscious mind.

Every thought, every word is impressed upon it and carried out in amazing detail. It is like a singer making a record on the sensitive disc of the phonographic plate. Every note and tone of the singer's voice is registered. If he coughs or hesitates, it is registered also. So let us break all the old bad records in the subconscious mind, the records of our lives which we do not wish to keep, and make new and beautiful ones.

Speak these words aloud, with power and conviction: "I now smash and demolish (by my spoken word) every untrue record in my subconscious mind. They shall return to the dust-heap of their native nothingness, for they came from my own vain imaginings. I now make my perfect records through the Christ within--The records of Health, Wealth, Love and perfect self-Expression." This is the square of life, The Game completed.

In the following chapters, I will show how man can change his conditions by changing his words. Any man who does not know the power of the word, is behind the times.

"Death and Life are in the power of the tongue." (Prov. 18:21.)

**Continued in next issue...**

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## Health Bite

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**Thank You**

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